

Innovative Graphic Designer with over 15 years of experience in creating and maintaining corporate identity, print collateral, advertising, direct mail, web and multimedia. Special emphasis on conceptual design and communication strategies with an exceptional attention to detail. Team oriented and comfortable with project management while simultaneously exhibiting a self-sufficient work ethic.

experience

2010 - 2015, Village Green Network – Los Angeles, CA

Creative Director

- Concept and creation of all company collateral
- Design of advertising banners for corporate website and affiliates in blogging network
- Maintained and enhanced website interface and functionality
- Designed and coordinated company newsletter

2006 - 2014, Iris Data Services – Kansas City, MO

Freelance Graphic Designer

- Created and established all aspects of company collateral
- Developed and implemented initial website design
- Concept and design of national advertising and direct mail marketing campaigns
- Design of product and services brochures
- Design of conceptual strategic diagrams and presentation graphics

1998 - 2008, Radiant Systems – Ft. Worth, TX

Senior Graphic Designer

- Led design and production of multiple, national advertising and direct mail campaigns
- Developed interactive customer interfaces, order confirmation animations and application interfaces
- Designed product brochures, electronic/print newsletters and detailed conference agendas
- Produced product-specific technical guides, user manual documentation and application CD labels
- Created and coordinated tradeshow displays, product demo multimedia and promotional items
- Designed conceptual strategic diagrams and presentation graphics

2003 - 2006, Xact – Richardson, TX

Freelance Graphic Designer

- Led design and production of multiple, national advertising and direct mail campaigns
- Designed advertising banners for corporate website
- Designed product and services brochures
- Designed conceptual strategic diagrams and presentation graphics
- Created and coordinated tradeshow displays and promotional items

2002 - 2004, POSabilities – Tampa Bay, FL

Freelance Graphic Designer

- Created and established initial logo design and all aspects of company stationery
- Designed conceptual strategic diagrams and presentation graphics

skills

Technical

Proficient in Adobe Photoshop/Illustrator/InDesign, QuarkXPress and Microsoft Office. Experienced with HTML, CSS, WordPress, Adobe Lightroom, and Flash.

Personal

Highly adaptable and tech savvy, capable of digesting new information with immediate return, able to move seamlessly between multiple projects and comfortable with fast-paced environments.

awards

2002, Ad of the Year

Hospitality Technology Magazine

2000, Award of Excellence - Technical Art Competition

Lone Star Chapter - Society for Technical Communication

education

1998, Ibertech, Inc. - Dallas, TX

Internship - Graphic Design

1996-1998, ATI Technical Institute - Dallas, TX

Emphasis in desktop publishing, photo manipulation, color theory and photography.